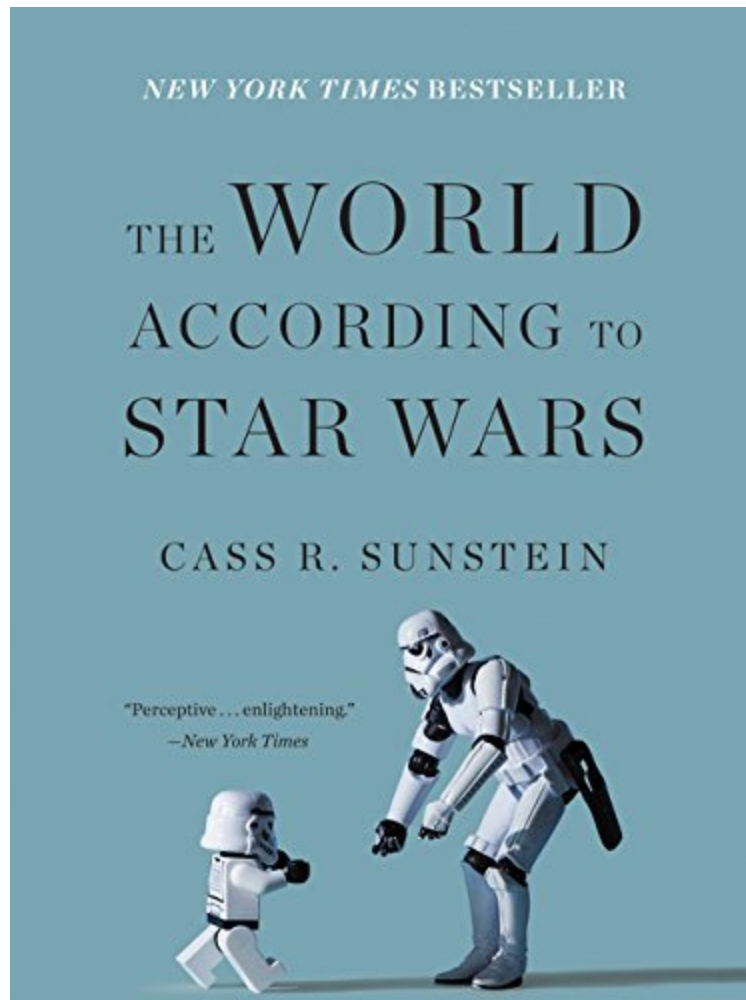


(Read now) The World According to Star Wars

## The World According to Star Wars

*Cass R. Sunstein*

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#41065 in Books Sunstein Cass R 2016-05-31 2016-05-31 Original language: English PDF # 1 7.25 x .85 x 5.50l, .0 #File Name: 0062484222240 pages The World According to Star Wars | File size: 59.Mb

**Cass R. Sunstein : The World According to Star Wars** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The World According to Star Wars:

6 of 7 people found the following review helpful. One of the must reads for Star War fans and scholars By loyal customer Bill I bought this little book following an outstanding lecture by the author that I recently heard. Coincidentally on archived cable TV, I had the chance to watch all first 6 Star War films in a 2-day marathon. I was initially put off by the book because its format is a bit confusing--since I didn't know the films in detail, his use of the word "Episodes" in the Contents not representing the film "episodes" was confusing, and the chart on page 143 was even more confusing as I tried to figure out the sequence of films. Also, nowhere were their short summaries of the plots of each film. But, I looked at several other Star Wars books elsewhere, and everywhere there seemed a paucity of plot summaries. I almost wonder if copyright prohibits summarizing the story in a clear way in "unauthorized" books.

These and other criticisms I could mention aside, this is an outstanding book by a brilliant author, even if the topic is outside his usual professional arena. But, the author does explain how he developed a profound interest in Star Wars. Basically, he chose to address a wide variety of topics which put the epic venture in various relevant social contexts and widely explore just why the Star Wars series is both so popular and so significant. As with so many other books on Star Wars I have seen, one can become very confused if one has not seen the films with enjoyment, curiosity, and a good memory. Having not read the extensive other literature on the films, I nevertheless suspect that this book is one of the essentials. 4 of 4 people found the following review helpful. Much more than I expected! By 5 Star Ron Excellent telling of the back story that led Lucas on a wild journey to create Star Wars. Using that backdrop, Sunstein uses social psychology, behavioral science and surprise - constitutional law to weave in modern day examples of how the principles in the story mirror our experiences today. Highly recommend! 1 of 1 people found the following review helpful. Interesting and Fun Read By bmain007 Not sure what I was expecting from this title when I started, but it was a more fun read than I had expected. I was worried that he might be overly intellectual or a bit too dry with this fun subject matter. However, this was not the case at all. It was a fun read throughout, but still made me question and look at Star Wars in ways I never had before. I give it 4 stars because I thought at times it seemed like he was only skimming the surface where I wished he'd dug deeper than in others it was just the opposite. I highly recommend it to any passionate fan of Star Wars.

NEW YORK TIMES BESTSELLER #1 Washington Post Bestseller There's Santa Claus, Shakespeare, Mickey Mouse, the Bible, and then there's Star Wars. Nothing quite compares to sitting down with a young child and hearing the sound of John Williams's score as those beloved golden letters fill the screen. In this fun, erudite, and often moving book, Cass R. Sunstein explores the lessons of Star Wars as they relate to childhood, fathers, the Dark Side, rebellion, and redemption. As it turns out, Star Wars also has a lot to teach us about constitutional law, economics, and political uprisings. In rich detail, Sunstein tells the story of the films' wildly unanticipated success and explores why some things succeed while others fail. Ultimately, Sunstein argues, Star Wars is about freedom of choice and our never-ending ability to make the right decision when the chips are down. Written with buoyant prose and considerable heart, *The World According to Star Wars* shines a bright new light on the most beloved story of our time.

"[Sunstein's] enthusiasm is endearing...[the] Harvard Law professor uses George Lucas's cinematic phenomenon to tackle such disparate topics as the creative process, the writing of constitutional law, and why people commit terrorist acts." (New Yorker) "Enlightening...perceptive...Mr. Sunstein comes across as an energetic, friendly dinner-party tablemate." (New York Times) "Entertaining...the ultimate primer for guiding a Star Wars padawan to the level of Jedi Knight." (TIME) "Delightful... informative without being boring, funny without being silly.. a marvelous swift read. The force is strong with this one." (The Economist) "If you love Star Wars or are a nerd and want an engaging introduction to concepts in legal theory or behavioural economics, Sunstein does the trick with levity and clarity' ." (The Times) "An enlightening and surprisingly personal tour of a galaxy...Sunstein offers plenty of fun details and opinions." (Washington Post) "Sunstein makes a strong case that [Star Wars] contains real insights into the way we think about religion, work, and family...the book's takeaways are universal." (Fortune) "In this gem of a book, Cass Sunstein uses the Star Wars series to explore profound questions about being a parent, a child, and a human. It will change the way you think about your own journey, might even make you pick up the phone and call your dad." (Walter Isaacson) "Irresistibly charming, acclaimed legal scholar Sunstein writes partly as a rigorous academic and partly as a helpless fanboy as he explores our fascination with Star Wars and what the series can teach us about the law, behavioral economics, history, even fatherhood. This book is fun, brilliant, and deeply original." (Lee Child) "In this remarkable, book Sunstein manages to connect invisible gorillas, hit songs, conspiracy theories, and constitutional law. For anyone who loves the movies, or loves to think about how the world works, or simply loves their father *The World According to Star Wars* will provoke and inspire." (Duncan Watts, Principal Researcher at Microsoft Research and author of *Everything is Obvious (Once You Know the Answer)*) "Fun and informative without getting bogged down with being too analytic or too fan-ish." (Jeffrey Brown, author of the bestselling *Goodnight Darth Vader*) "Smart and interesting." (Kirkus) "A light and breezy read filled with beautiful and funny anecdotes...worth the price of admission." (Allen Voivod, *Star Wars 7x7 Podcast*) "Cass R. Sunstein has done it: He's made Star Wars into a valuable legal text. In *The World According to Star Wars*, he considers the social, political, and moral ramifications of the films' mythology... Sunstein provides new insights into a series we love." (Slate) "[a] soon-to-be-required-for-college text" (Geeks of Doom) From the Back Cover There's Santa Claus, Shakespeare, Mickey Mouse, the Bible, and then there's Star Wars. Nothing quite compares to sitting down with a young child and hearing the sound of John Williams's score as those beloved golden letters fill the screen. In this fun, erudite, and often moving book, Cass R. Sunstein explores the lessons of Star Wars as they relate to childhood, fathers, the Dark Side, rebellion, and redemption. As it turns out, Star Wars also has a lot to teach us about constitutional law, economics, and political uprisings. In rich detail, Sunstein tells the story of the films' wildly unanticipated success and explores why some things succeed while others fail. Ultimately, Sunstein argues, Star Wars is about freedom of choice and our never-

ending ability to make the right decision when the chips are down. Written with buoyant prose and considerable heart, *The World According to Star Wars* shines a bright new light on the most beloved story of our time. Praise for *The World According to Star Wars* “Star Wars is the ultimate mythological tale of our age, a hero’s journey that is a tribute to the beauty of human freedom as well as an exploration of its dark complexities. In this gem of a book, the brilliant Cass Sunstein uses the series to explore profound questions about being a parent, a child, and a human. It will change the way you think about your own journey, and it might even make you pick up the phone and call your dad.”—Walter Isaacson “Irresistibly charming, acclaimed legal scholar Sunstein writes partly as a rigorous academic and partly as a helpless fanboy as he explores our fascination with Star Wars and what the series can teach us about the law, behavioral economics, history, and even fatherhood. This book is fun, brilliant, and deeply original.”—Lee Child “For anyone who loves the movies, or loves to think about how the world works, or simply loves their father, this book will provoke and inspire.”—Duncan Watts

**About the Author** Cass R. Sunstein is the Robert Walmsley University Professor at Harvard, where he is founder and director of the Program on Behavioral Economics and Public Policy. He is the most cited law professor in the United States and probably the world. He has served as Administrator of the White House Office of Information and Regulatory Affairs and as a member of the President’s Group on Intelligence and Communications Technologies. His many books include the bestseller *Nudge: Improving Decisions about Health, Wealth, and Happiness* (with Richard H. Thaler), *Simpler: The Future of Government*, and *Republic.com*. A frequent adviser to governments all over the world and a columnist for Bloomberg View, he is married to the United States Ambassador to the United Nations, Samantha Power.