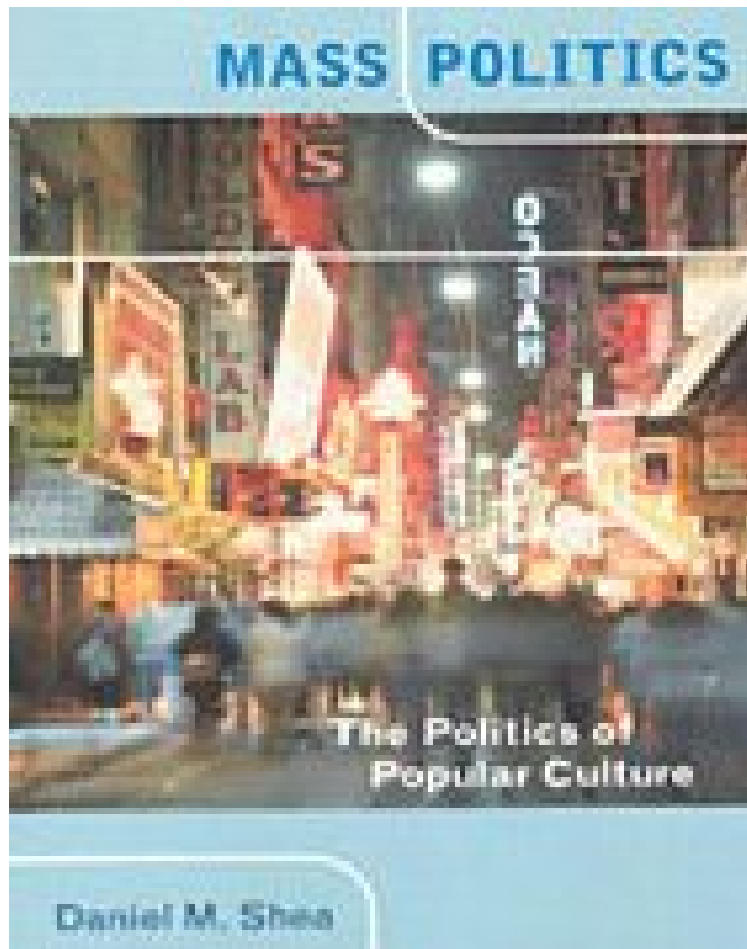


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## Mass Politics: The Politics of Popular Culture

*Daniel M. Shea*

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This provocative collection of essays explores the interplay between pop culture and politics, using pop culture as a lens through which to view political life in the United States. Perfect for courses in American Government or Media and Politics, this flexible supplement encourages critical thinking about the ways in which popular culture shapes, reflects, and responds to the political climate.

About the Author Daniel M. Shea is Associate Professor of Political Science and Director of the Center for Political Participation at Allegheny College. He is the author of several books on American politics, including

TRANSFORMING DEMOCRACY: LEGISLATIVE CAMPAIGNS AND POLITICAL PARTIES (1995), CAMPAIGN MODE: THE STRATEGY TACTICS AND ART OF POLITICAL CAMPAIGN MANAGEMENT (1996 AND 2001), CAMPAIGN MODE: STRATEGY AND LEADERSHIP IN CONGRESSIONAL ELECTIONS (with Michael John Burton, 2002). Shea has edited numerous other books dealing with parties, elections, Congress, and the politics of the media, and has written articles for a number of journals. He lives in Meadville, PA with his wife Christine Gatto-Shea and three children.